




"As a Shark, Davy speaks my language: **PROFIT, PROFIT, PROFIT!**"
~Kevin Harrington, Original Shark on ABC's Hit TV Show **"Shark Tank"**




"There are a lot of businesses out there that could benefit from Davy's strategies and techniques. His strategies are **easy to implement** and can really change your entire business!"
~Forbes Riley (**\$2 Billion TV Host "HSN and QVC"**)



Hi Dave,
Thank you for the information and
wisdom you shared at the MasterMind
and Seminar this past week. I
always get so much value when
you share!
- A/AT







Dave -
So sorry about your dad & the great memories
you always wanted to make as it seems hard
to envision my 2nd dad. Thank you for your personal
support, it means more to me than I can say.
Love you both!
- Lisa





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Caution: What are You Focusing On?



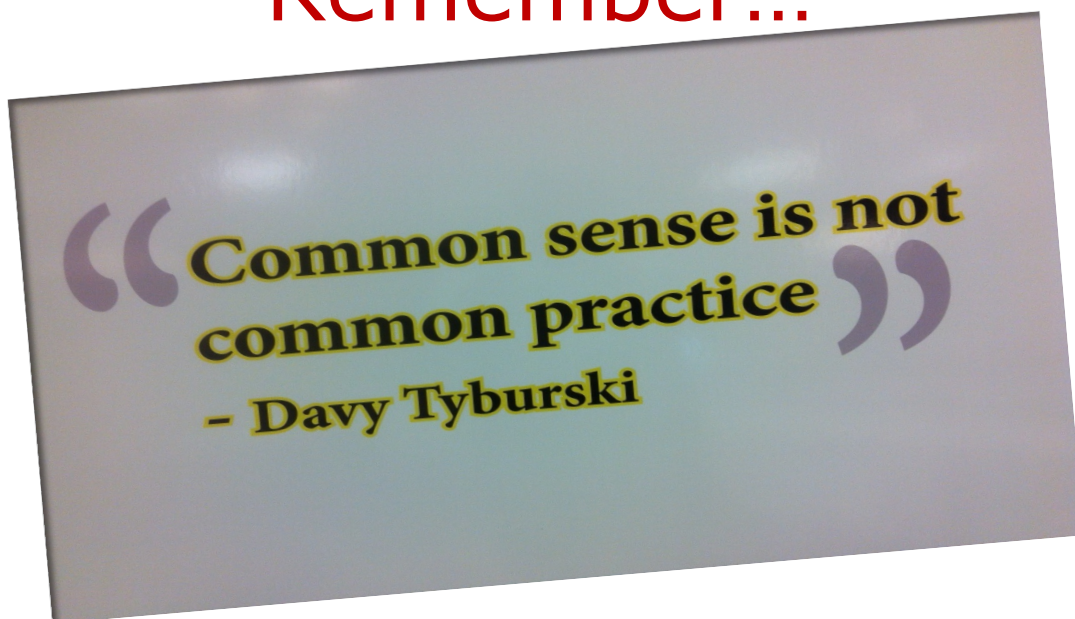
What We're Going to Cover...

You Won't Hear Me Until...

3 Tweaks for Generate More Profit

Q&A, Next Steps

Remember...



The Story of Me...

How I Went From a 'Delivery boy'
to Award-Winning Executive to
America's Chief Profit Officer™ &
Why That's Important to You



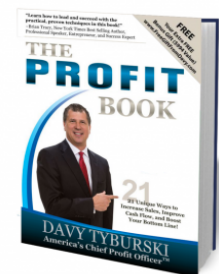


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A-h-h-h Retirement!



Pastor360
Making Life and Ministry Better



80%

Warren Buffett

"Invest in Yourself Before Anything Else"



"Investing in Yourself is ***the best thing You can do-*** anything that improves Your own talents."





Legendary Coach John Wooden

***"It's what you learn after you
know it all that counts."***

(won 10 NCAA national championships in a 12-year period...
unprecedented **7 in a row**)



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O-u-u-u-u-c-c-c-h-h-h-h !!

"The amount of stress you are feeling RIGHT NOW is in direct correlation to the lack of systems you have in place RIGHT NOW!"

~America's Chief Profit Officer™ Davy Tyburski

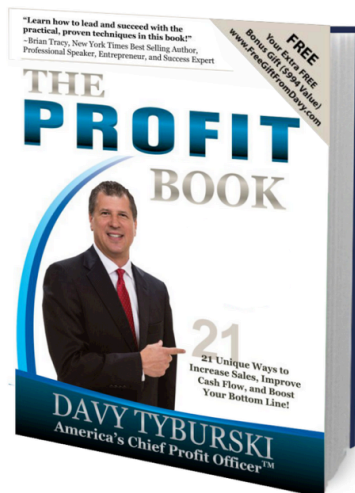
Everything NEEDS a SYSTEM...



Smokey the Bear Your Systems!



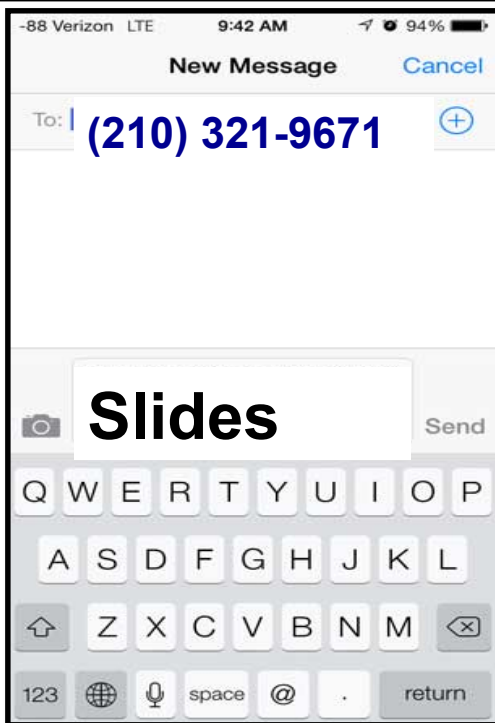
Profit Strategy #1: "Create a Lead Magnet"



Profit Strategy #2: "Stay in Touch"



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Save Yourself Time
and Frustration:
Get My **Slides** and
My Done for You Fill
in the Blank
Templates!
TEXT Slides to
(210) 321-9671

Increase Revenue- "Stay in Touch" Get and Keep More Customers

Text the word **Slides** to
(210) 321-9671

- Give them a reason
- Make it interactive
- Slow periods, 50% of something (instead of 100% of nothing)
- Ask, What are you missing? (CCS)

Profit Strategy #3: "Build a Team Around Your Weaknesses"



“2-Minute Drill”
What Do YOU Like to do?

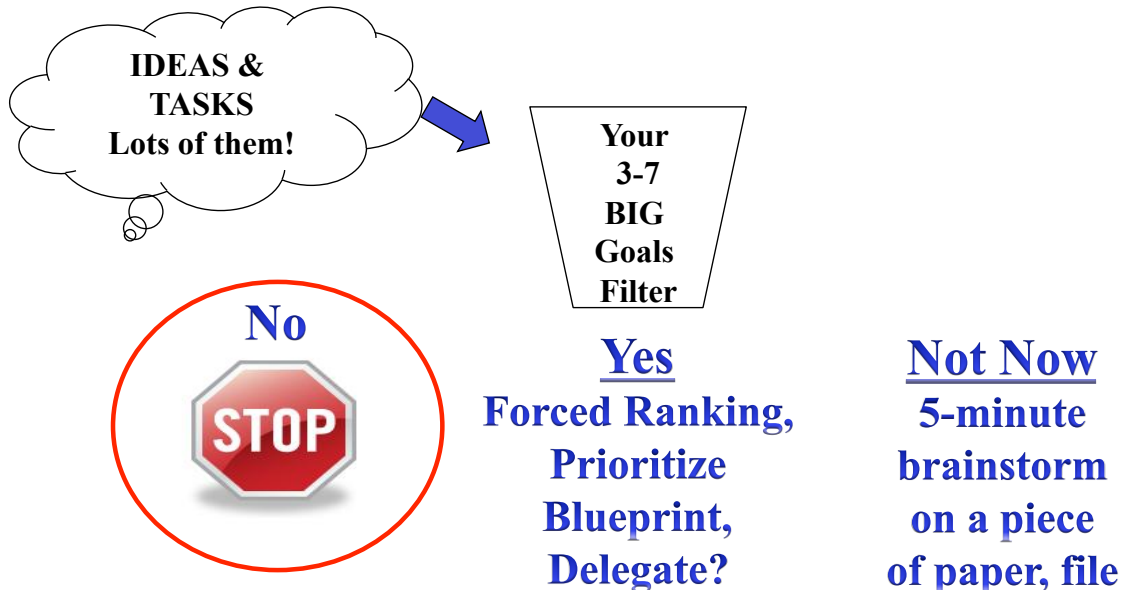
Place a number 1 next to your TOP item, then 2, etc.

“2-Minute Drill”
What Don't YOU Like to do?

Place a number 1 next to your TOP item, then 2, etc.

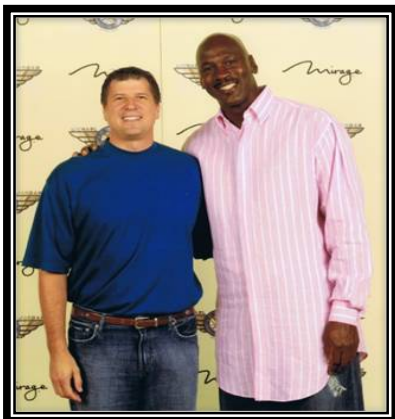
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What's Most Important?...Prioritizing



Michael Jordan says...

Master the Fundamentals



“You can practice shooting eight hours a day, but ***if your technique is wrong***, then all you become is very good at shooting the ***wrong way***. ***Get the fundamentals down and the level of everything you do will rise.***”

TIME- 'Forced-Ranking' Process

- 1- Highlight Your "Best Ideas/Tasks"
 - 2- Choose Your TOP Goal, as of This Moment
 - 3- Use my Forced-Ranking Process
- Rank ideas/tasks based on that goal

Ideal Task	Bus. Area	Ease	Bus. Impact	Total
Design Brochure	Marketing	8	10	18
Implement Phone Attendant	Operations	9	6	15
Sign JV Partner	Marketing	6	8	14
File Papers	Operations	10	1	11

Profit Strategy Bonus Tip: "Document Your Key Systems"

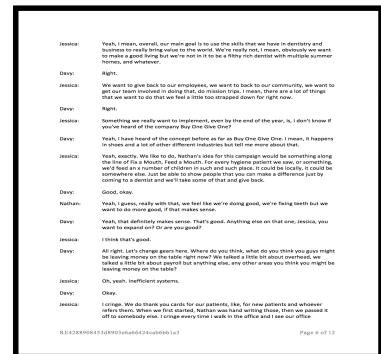
OLD Way

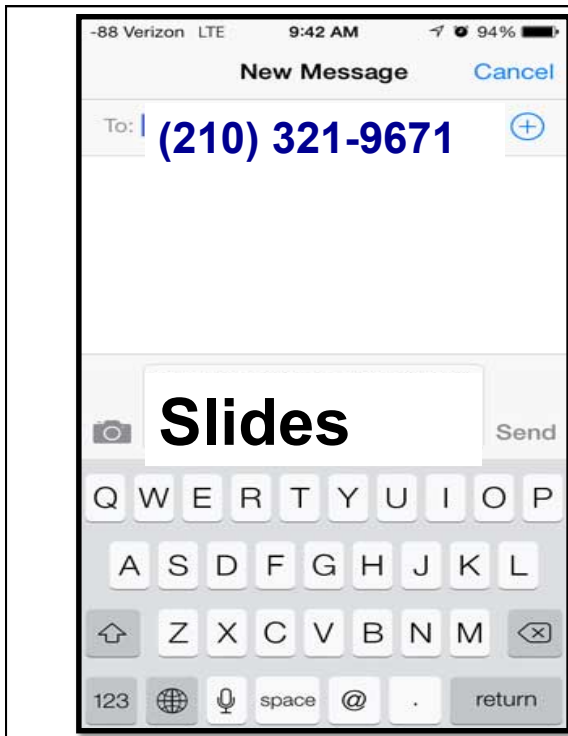
- Word-blank screen
- Paper-blank sheet
- Stare at it for an hour
- Do a few steps
- Stare at it a little longer
- Get bored, put it off
- 2 months later...
- **"It's HARD to document it"**

NEW Way

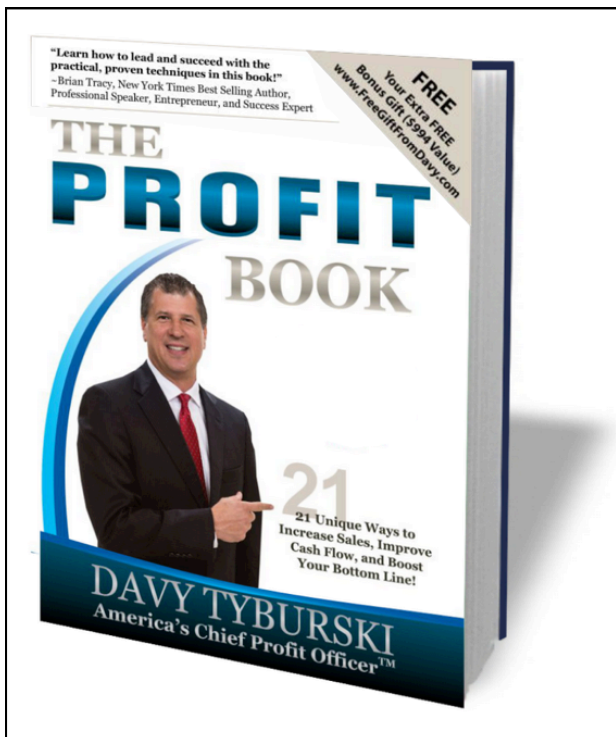
- Find who
- Rev it, Audio recorded
- Transcribed within a few hours
 - Comes back 80% done
 - Small edit
 - Create checklist
- DONE in hours, not months!

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Questions and Answers



Book Signing! Front of the Store