

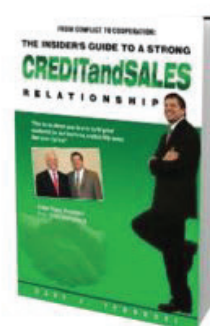
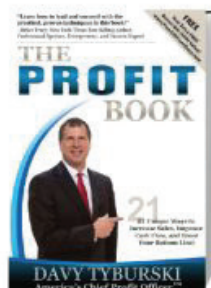
ATTENTION MEETING & EVENT PLANNERS



Discover Why You Should Book
America's Chief Profit Officer™
DAVY TYBURSKI
for Your Next Meeting or Event!

**"Revenue is important
but PROFIT is the
most important!"**

Profit InnerCircle
PO Box 591296
San Antonio, Texas 78259



**100 FREE Books
When You Schedule
Davy For Your Next
Meeting or Event
(\$2,000.00 Value)**

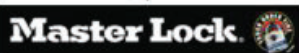
I really enjoyed your presentation at the NACM Credit Congress. I have always been an advocate of building a strong relationship with sales and by attending your session came back more enthusiastic and pumped up to do the right things!

~ Alice Thivyanathan | Microsoft



Excellent! Davy did a fantastic job educating me while making it enjoyable.

~ Joe Havey | Master Lock



READ THESE

We need to hire the best speakers who are going to demonstrate value for our members....I had to go to one of the best... evaluations are excellent and we would do it again, anytime... thank you Davy!

~ Dianna Rowinski | Meeting Planner
Business Credit Management Association

THE IDEAL SPEAKER FOR YOUR NEXT MEETING OR EVENT

Three Reasons Why Event Coordinators and Meeting Planners Choose Davy Tyburski, America's Chief Profit Officer™

1. Davy has Walked in Your Shoes

Davy is easy to work with because he understands the responsibilities of coordinating and executing small to large-scale events and meetings. He is just like you! He has planned and orchestrated international sales meetings for a multi-billion dollar corporation, so he knows the importance of delivering quality content that is motivating, entertaining, and educational for attendees.

2. Davy Connects With Your Attendees

From humble beginnings as a deliveryman with a publicly traded, global medical technology company to an award-winning vice-president, Davy has seen it all. Because of his diverse background, he connects with your attendees by delivering an ideal combination of stories along with proven strategies and techniques!

3. Davy Speaks the Universal Language of "PROFIT"

Davy delivers what every entrepreneur, company, and organization wants: MORE PROFIT! Because of his vast profit-centered leadership experience in the five customer facing business units – **Marketing, Sales, Customer Service, Operations, and Accounts Receivable** – he is the ideal professional speaker and business coach for you and your organization.

From Driving Nails & Ambulances...to Driving More Profit



Davy Tyburski's first 'major' accomplishment came during his high school years while attending the Mon Valley Vocational Technical School where he was studying carpentry. He was awarded the Outstanding Senior Achievement Award for Carpentry where he was selected from over 64 other students. With this momentum, he began his first career as a carpenter in the small, steel mill town of Monessen, Pennsylvania.

While in Monessen, he volunteered at the Monessen Ambulance Service where he served as an Emergency Medical Technician (EMT). This is where Davy learned the values of teamwork, dedication, and living every day to serve others, especially in their time of need.



After one winter in the construction business, Davy decided it was too cold to be a carpenter in Pennsylvania, so he packed his belongings and moved to Fort Lauderdale, Florida. After arriving in Florida, he worked one summer as a carpenter and discovered it was too hot to be a carpenter. Davy needed a career change...

From Humble Beginnings as a "Delivery Man"...to Award Winning Business Executive



Davy decided to pursue a career in the healthcare profession because he enjoys helping and serving others. After searching the classifieds, he responded to a 'Help Wanted' ad that read something like this: "EMT wanted for a global medical technology company." After three interviews, wearing the same dress shirt and tie, he accepted the humble position of service consultant (which is a fancy title for 'delivery man') with the company.

Fast-forward twenty-plus years: after enjoying increasing roles of responsibility and attaining numerous honors like the CEO's Award of Excellence, where he was chosen from over 2,000 other employees, he chose to retire to get some well-deserved rest. A short time later, he founded Profit InnerCircle, which today is a leading authority in profit enhancement programs.

Davy is one of the most in-demand professional speakers and business consultants because he delivers what every entrepreneur, company, and organization wants: MORE PROFIT!

WHAT OTHER TOP ACHIEVERS ARE SAYING ABOUT DAVY

I learned how to leverage relationships to increase collection efficiencies. Great presentation, a lot of takeaways that can easily be implemented and used!

~ Cecile de la Rosa
The Walt Disney Company



This was very valuable information to use in building a better relationship with our sales team. Excellent, everyone can benefit from this!

~ Valerie Keller | Kellogg's



Better than other seminars, not just a feel good but rather a how-to! I will use what I've heard to foster relationships and produce information for the "suits" to show how tweaking our system will improve the bottom line.

~ Tyler Steenblik | Young Electric Sign Company

Davy was great!

He's a very energetic and engaging speaker!

~ Shawanda Peavy-Butts | Oxford Industries, Inc.
(Tommy Hilfiger Golf)

I learned things that I can take away and implement tomorrow...get my staff more productive...and give them a way that they can be successful immediately!

~ Dr. Jill Howe | Crystal Lake, IL
Entrepreneur



His (Davy's) presentation was very informative and fun. It got me to think how to get results from sales faster!

~ Linda Moore | Oakley

Excellent, every company striving to increase profits...should attend!

~ Robert Lewis | Mizuno



Thank you Davy, I found your presentation to be dynamic and contemporary and it was a pleasure to participate.

~ Nick Ropp | Levi Strauss & Co. **LEVI STRAUSS & CO.**

Davy accomplished more in one day than we could in 6-months! There's no reason why you should not be working with Davy. It paid off more than three to four times just in one day. Every day you come out, you're putting \$250k in my pocket!

~ Brian & Genessy Safdari
Valencia, CA | Entrepreneurs



Davy was unanimously rated by our members as "one of the best speakers" at a seminar!

~ Patty Fullmer | Crescent Electric Supply Company

I thoroughly enjoyed your presentation! I gained a lot of useful information and ideas. We are currently implementing your idea of providing sales with a guide to financial services. Our department manager thought it was a great idea and others are excited about it as well!

~ Jamie Barksdale
Firestone Building Products



I learned how to use incentives with the sales team; this will help increase productivity...excellent!

~ Jim Hester | New Balance



Davy accepts a limited number of speaking engagements per year, contact us to check availability www.ChiefProfitOfficer.com

A Personal Message From Davy

Dear Event Coordinator/Meeting Planner,

I understand the significant role you play in planning and executing a successful meeting or event. Sometimes, meeting planning can seem a bit overwhelming because you are responsible for so many details including...site selection, vendor negotiations, event registration, marketing, reporting, contracts, BEOs, lodging, budget, sponsors, exhibitors, event materials, expenses...and of course, finding and selecting the RIGHT speaker.

Although I cannot help you with all of those details, I will put your mind at ease with finding and selecting the RIGHT speaker. You want a speaker who knows the importance of delivering quality content that is motivating, entertaining, and educational for your attendees.

In today's economy, getting a positive return on your investment is more important than ever, so my PROFIT message is perfect for your attendees. When you book me, you receive:

- ★ 1. Valuable Information (Your group will receive information that provides long-lasting value)
- ★ 2. Action Steps (Practical ideas that can be used immediately for improved results)
- ★ 3. Useful Strategies and Solutions (Relevant to your groups challenges, needs, and goals)

You can book me with confidence knowing that my mission is clear and simple...to deliver a powerful message that complements and reinforces your meeting objectives. I look forward to serving you in the very near future.



Davy J. Tyburski, America's Chief Profit Officer

Imagine How Your Profits Can Skyrocket When You Have Davy Coach Your Attendees to Greater Success!



A Sample of Davy's Profit Centered Topics and Programs

Strengthen Your CREDITandSALES Relationship to Improve Your Profit™ The Insider Secrets to a Strong CREDITandSALES Relationship!

Based on Davy's top-selling book, this program is designed for finance and accounts receivable professionals.

You'll discover how-to:

- 1) Speed up your cash collections;
- 2) Maximize your cash flow by reducing write-offs, adjustments and credits;
- 3) Strengthen your CREDITandSALES relationship to increase profitability by achieving mutual revenue and cash goals;
- 4) And so much more!

In this content-rich program, Davy delivers his proven strategies and techniques coupled with encouraging stories that provide the motivation to drive more profit!

Entrepreneur Operations Blueprint™ The Complete & Integrated Program That Reveals How-to Master Your Time, Talents & Systems to Create More PROFIT.

Based on Davy's highly popular home study system, this program is designed for entrepreneurs and senior business executives.

You'll discover:

- 1) Key strategies and shortcuts to instantly become more productive, more efficient, and less stressed! (Benefits your health account and bank account);
- 2) How to implement Davy's Smokey-the-Bear-mindset to reduce the risk of potential business fires so you can increase your profits;
- 3) How to fire yourself, get out of your way so you can work less and gain more freedom;
- 4) And so much more!

In this content-rich program, Davy delivers his proven strategies and techniques coupled with encouraging stories that provide the motivation to drive more profit!

The Best Kept Profit Secret™ 5 Keys to Building & Maintaining a Profit-Driven Organization

Smart and successful companies understand in order to gain a competitive advantage over their competition and improve their profits, they must close the gaps between their five key customer-facing business units (Marketing, Sales, Customer Service, Operations, and Accounts Receivable).

This program is ideal for entrepreneurs, executives, and upper level managers because attendees will learn how to get employees to "act like owners" by focusing on the bottom line each and every day.

You'll also discover how to:

- 1) Increase new sales and grow your repeat sales;
- 2) Improve cash flow and reduce the overall cost of doing business;
- 3) Increase customer/client delight and retention levels;
- 4) And so much more!

In this entertaining and content-rich program, Davy delivers his proven strategies and techniques combined with inspiring stories that provide the motivation to drive more profit!

Davy is Available For All of Your Important Events!

- | | | |
|--------------------------------|--------------------------------------------------------------|---------------------|
| ■ Breakout Sessions | ■ Educational Trainings | ■ Media Appearances |
| ■ Business or Community Events | ■ Expert Panels | ■ Onsite Meetings |
| ■ Conferences | ■ Fundraising Events | ■ Retreats |
| ■ Consulting/Coaching | ■ Keynote Presentations
(opening and closing conferences) | ■ Training Sessions |

This is only a partial list of Davy's topics and programs, contact us to learn more!

www.ChiefProfitOfficer.com

As a Leading Authority, Davy Has Shared The Stage With Many Other Top Authors, Celebrities, & Speakers

WOW!



Marcia Cross, actress best known for her roles in "Melrose Place" and "Desperate Housewives" and **Patricia Heaton**, Emmy Award winning actress on CBS's "Everybody Loves Raymond," and ABC's sitcom, "The Middle."



Les Brown, one of the world's most renowned motivational speakers. He is one of the nation's leading authorities in understanding and stimulating human potential.



Anthony Hopkins, Academy Award winning actor best known for his portrayal of Hannibal Lecter in "The Silence of the Lambs" and **Dr. Bill Dorfman** (dentist to the stars), featured on ABC's "Extreme Makeover," CBS's "The Doctors," "Larry King Live," "Good Morning America," and "Access Hollywood."



Stedman Graham, author of ten books, including two *New York Times* bestsellers, *You Can Make It Happen: A Nine-Step Plan for Success* and *Teens Can Make It Happen: Nine Steps to Success*.



Joe Theismann, former NFL Super Bowl Champion quarterback for the Washington Redskins and two-time pro-bowler and celebrity sportscaster.



Jack Canfield, co-creator of the #1 best-selling book series, *Chicken Soup for the Soul*, and author of *The Success Principles*.



Glenn Morshower, actor who has appeared in over 160 film and television projects including the FOX hit series "24," "MoneyBall," "X-Men," "Black Hawk Down," "Air Force One," "Transformers," and "The West Wing."



Brian Tracy, professional speaker, bestselling author, and success expert.



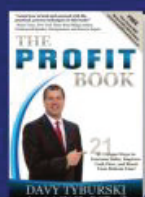
Kevin Eastman, Former Assistant Coach of the NBA World Champion Boston Celtics and current Vice President of Basketball Operations for the Los Angeles Clippers.

Because You Have Booked Davy Tyburski to Speak, Your Group is Entitled to the Following Continuing Education Discounts

From Conflict to Cooperation:
The Insider's Guide to a Strong
CREDITandSALES Relationship
\$19.97



The PROFIT Book:
21 Unique Ways to
Increase Sales, Improve
Cash Flow, and Boost
Your Bottom Line!
\$24.97



The Best Kept PROFIT SECRET:
The Executive's Guide to
Transforming a Cost Center
Into a Profit Center
\$29.97



HOME STUDY COURSE
Entrepreneur Operations
Blueprint System \$1,497.00



ONE DAY CONSULTATION - (On-Site)
Walk In Your Shoes VIP Program
\$10,000.00

Your Special Bulk Discount is Available on Any Product Combination (excluding one day consultations)

Quantity	Discount %
20-49	10%
50-99	20%
100-149	25%
150-199	30%
200-249	40%
250+	50%



Product	Quantity	Unit Price	Discounted Price	Total
Book- From Conflict to Cooperation		\$19.97		
The Profit Book		\$24.97		
Book- The Best Kept Profit Secret		\$29.97		
Home Study Course - Entrepreneur Operations Blueprint		\$1,497.00		
Total				\$

Shipping & handling charges are additional. Please call for rates.

3 Easy Ways to Process Your Order: ☐ Fax: (210) 568-4497 ☐ Phone: (210) 497-1948 x105
☐ Mail: Profit InnerCircle | PO Box 591296 | San Antonio, TX 78259

Payment: _____ Check Enclosed _____ VISA _____ MasterCard _____ AMEX

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Card Number: _____

Exp. Date: _____ Security Code: _____ Telephone Number: _____

I authorize Profit InnerCircle to charge my card based on my selection and I affirm that the name and personal information provided on this form are true and correct.

Signature: _____ Date: _____

Keep Davy's Message Going by Investing in Your Attendees!